



Deutsche Messe

Metal
Working

EURASIA

WIN

EURASIA



Turkey

February 9-12, 2017

Tüyap Fair Convention and Congress Center, Istanbul

Discover Sheet Metal Processing, Metalcutting and Metalforming Technologies.

Your Exchange Platform for Innovation, Components and Applications

Eurasia's leading industry event – **WIN EURASIA**

Turkey is at the centre of an economic and political area known as 'Eurasia', where three continents of the world, Europe, Asia and North Africa meet. The proximity to the Balkans and the rest of Europe as well as to the growing emerging markets in Central Asia, the Middle East, and North Africa creates unique business opportunities. The experience of numerous global firms confirms Turkey as a predominant investment location and export platform.

Turkey is the leading investor in the Caucasian and Central Asian Turkic Republics. Due to the strong cultural and historic ties, Turkey provides privileged access and a perfect base to develop business with these countries.

Turkey is an important market for Global Business to reach over one billion consumers.

The machine manufacturing industry holds strategic significance in the development process of countries creating a multiplier effect in economic development by defining the manufacturing skills of other sectors through investment, intermediate goods and the services it offers. A developed machine manufacturing industry provides a critical competitive power over other countries in the manufacturing industry.

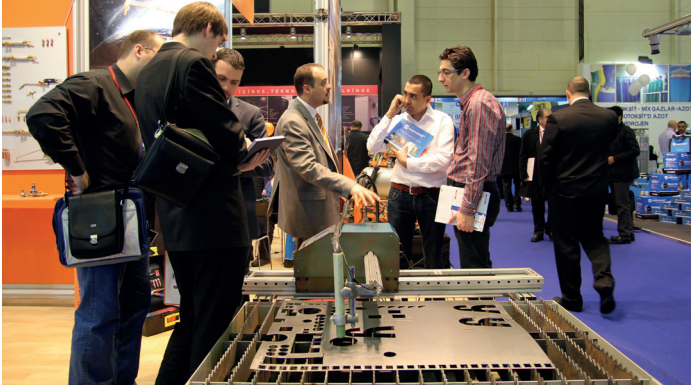
Turkey and WIN EURASIA Metalworking are interesting not just for mechanical engineers, but also for subcontractors, as mechanical engineering in Turkey has grown by more than 20 percent annually since 1990. Currently, mechanical engineering represents around 10 percent of Turkish exports, but is expected to grow to 20 percent by 2023. According to the mechanical engineering association MAIB, this will equate to some 100 billion dollars, making Turkey to one of the world's five biggest machinery exporters – and adding up to great potential for subcontractors.

www.win-metalworking.com

Meet Top Decision-Makers.

WIN EURASIA Metalworking offers an unique platform to capture new markets and meet highly qualified visitors and buyer delegations coming from surrounding regions especially from Balkans, Central Asian, Middle Eastern and African markets.

An efficient hosted buyer program is organized at national & international level in cooperation with Turkish Ministry of Economy, chamber of industries and commerce's as well as the related associations & unions.



Why Turkey is important for metal working sector?

- Turkey has a strong production base in the metal working sector
- In 2013 the Turkish automotive industry turned out more than 1.12 million vehicles, making it the No. 16 auto producer on a global scale
- In shipbuilding Turkey is the world's third largest producer of mega-yachts, and the European No. 1 for chemical tankers with smaller tonnages
- In the production of household appliances and "white goods", Turkey is also Europe's No. 1

Benefit from three international flagship trade shows

WIN EURASIA Metalworking is focusing on metal working, surface treatment and welding technologies. Attending Metalworking EURASIA increases your marketing impact in multiple ways in this growth market.



PRE-REGISTRATION FORM

Interested in participating at WIN EURASIA Metalworking 2017

Company :

Contact Person :

Address :

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Phone :

Fax :

Email :

Sector

Metalworking Welding

Surface Treatment

Requested Sqm :

METALWORKING EVENTS WORLDWIDE

CHINA Shanghai November 1-5, 2016

TURKEY İstanbul February 9-12, 2017



Deutsche Messe

Hannover Messe Bileşim Fuarçılık A.Ş.

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